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| **PROFVAL.COM****Professional Plan Onboarding Form (EB-1)****© Profval LLC** |
| **Instructions:****This document has *three parts*. We expect that this form will take you about 4 hours to complete, though it could take more or less time.** In RFEs, the USCIS will often request “a model or plan for future activities”. As a professional plan provides you with an opportunity to share your narrative with a USCIS agent, it requires considerable input from you. When you provide higher quality inputs, it helps our team to craft a more compelling narrative. Based the content you share, our team will help you to produce a professional plan that aligns to the core categories of the EB-2 NIW.ProfVal will provide sourcing, use a proven formatting approach, edit content, and add interpretive content into your plan. The quality of your plan, however, depends on the content that you provide. |

**Please fill in areas with blue shading only.**

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| **Name & Order Information** |
| **Order number:** | Click or tap here to enter text. | **Date of order:** | Click or tap here to enter text. |
| **First Name** | Click or tap here to enter text. | **Last Name** | Click or tap here to enter text. |
| **Email address #1 where the plan should be sent** | Click or tap here to enter text. | **Email address #2 where the plan should be sent** | Click or tap here to enter text. |

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| **Part 1: What is your proposed endeavor?** |
| **INSTRUCTIONS:****Please provide a 4-5 paragraph description of your proposed endeavor using the guide we provided in the box below. For your reference, we have noted important terms below.** **Key terms and considerations:*** Job title: *When the USCIS evaluates your endeavor, it may be based on the OOH/SOC code most closely aligned to your endeavor. Please share the occupation and, if you have it, the role as it relates to the* [*Occupational Outlook Handbook*](https://www.bls.gov/ooh/a-z-index.htm) *or* [O\*Net.](https://www.onetonline.org/find/industry) *Common roles:* [*Advertising, Promotions, and Marketing Managers*](https://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm)*,* [*Civil Engineers*](https://www.bls.gov/ooh/architecture-and-engineering/civil-engineers.htm)*,* [*Top Executives*](https://www.bls.gov/ooh/management/top-executives.htm)*,* [*Financial Managers*](https://www.bls.gov/ooh/management/financial-managers.htm)
* Industry & Context: While your job title relates to the types of activities you engage in daily, the industry or field the context of your work. A Top Executive may operate in the fashion industry, contribute to sustainability initiatives, specialize in semi-conductors, or the insurance industry. Whatever the industry is of your endeavor, it can affect the narrative and national importance of your professional plan. If you believe that the industry is important, explain why.
* Customers*:* Obviously, it is important to describe who your customers are. Are they businesses, individuals, or groups? Why are they important? How do you help them? What value do you provide for them?
* Stakeholders: Stakeholders are others who are affected by your endeavor. For instance, a physical therapist helps their patients, which *also* helps stakeholders like businesses that now have employees who are able to work which affects employment.
* U.S. Implications: Why does this benefit the U.S.? Discuss any benefits related to the national economy, cultural benefits, education, or or welfare of the United States.
 |
| [<Click here for an example>](#_ENDEAVOR_DESCRIPTION)My proposed endeavor is to work in the United States as a *(job title/SOC or OOH code)* in the (name industry/context). I will (start my own company/ offer consulting services in \_\_\_, etc.). More specifically, I intend to provide services including (list main services provided). The way I offer these services are distinct and unique because \_\_\_\_\_\_\_\_\_\_\_\_. I am particularly qualified to offer these services because \_\_\_\_\_\_\_These services are of value for customers including (list the types of customers your business will sell to). This helps these (people, businesses, etc.) because (Explain at a level that an 11 year-old child could understand why your service is important, solves a need, and has value for your customers).  Beyond these customers, the services I offer will also benefit stakeholders such as \_\_\_\_\_\_. They will benefit because \_\_\_\_.Finally, my endeavor has implications for the U.S. This is because \_\_\_\_\_\_\_\_. |

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| **Part 2: Establishing EXTRAORDINARY Ability** |
| **Instructions:**To show Exceptional Ability, it is essential that you demonstrate that you meet *at least three* of the following credentials. Even if the USCIS accepts your credentials, they may also question why they uniquely position you to succeed in your endeavor in ways that contribute to the National Interest of the United States. why certain credentials show that your ability exceeds that of a normal person with your career background. For this reason, we need to show why your background uniquely prepares you to succeed in the endeavor described in part 1. |
| **EB-1 ability category & Description** | **Rubric and your response** |
| **Nationally or internationally recognized prizes or awards for excellence** | Example: In {insert year}, I was awarded the \_\_\_\_\_ award/prize for \_\_\_\_. This award/prize is given by the organization of \_\_\_\_\_, which is internationally respected for \_\_\_\_. Moreover, this award is important within my field because \_\_\_. |
| **Membership in associations in the field which demand outstanding achievement** | Example:I have been a member of \_\_\_\_\_ since {insert year}. The {insert association name} is one of the world's leading organizations for professionals within the area of \_\_\_\_. To qualify for membership, an individual must \_\_\_\_\_. The membership criteria can be viewed on their website {insert website}. |
| ***Published material about you*** | Example: Publications have written articles about me and/or my accomplishments. These include:XX listed me as \_\_\_\_\_\_\_. XX magazine is a widely respected {magazine, website, etc.}. The article explained that \_\_\_\_. |
| **Judge of others' work** | Example:In {insert year} , I was invited to be a judge for within the \_\_\_\_\_ competition held by {organization name}. The {organization name} is among the most respected organizations within the discipline of \_\_\_\_. |
| **Scientific, scholarly, artistic, athletic, or business-related contributions of major significance** | Example: I have made a number of contributions within the field of \_\_\_\_. My work has \_\_\_\_\_ {why is what you achieved important?}. Evidence of the importance of this contribution can be shown by \_\_\_\_\_\_\_\_\_.  |
| **Authorship of scholarly articles** | Example: My research has been published in a number of leading journals within my field. Examples are below:Article Name, Journal. XXX Journal has been ranked by (SciMago, Cabell's Journal List, ISI Journal Citation Reports etc.) as a top journal within my field. |
| **Work has been displayed at artistic exhibitions or showcases** | *My work has been displayed in a number of showcases. These include:**In {insert year}, my work was displayed by {insert organization} in an exhibit entitled \_\_\_\_. Among professionals within my field, this demonstrates an extraordinary level of success because \_\_\_\_.* |
| **Performance of a leading or critical role in distinguished organizations** | *I have held a number of leading roles in organizations including:**{Title}, {company} - {year begin to year end}: In this role, I was responsible for {examples: management of a team of \_\_\_, budget of \_\_\_, executing \_\_\_, hiring of \_\_\_, reviews of \_\_\_, the region of \_\_\_, etc.). The company of \_\_\_\_ is known for \_\_\_\_ and is listed by \_\_\_\_ (explain why it is a respected organization).* |
| **High salary or other significantly high remuneration** |  *My salary for the year of \_\_\_\_\_ was equal to \_\_\_. The sources of my income included \_\_\_\_. (repeat for years that are important)* |
| **Commercial successes in the performing arts** | *In the performing arts, I have held critical roles that have led to significant compensation for me and that have led to commercial successes. For instance, the {movie, play, etc.} for which I was a \_\_\_\_\_\_, grossed over \_\_\_\_ dollars.*  |
| **OTHER Categories: if there are other that you would like to also mention, please include these here.** |  |
| **Part 3: National Interest Waiver (NIW) arguments** |
| **An EB-1 will be assessed based on both your credentials and also the prospective benefits to the United States. To address these benefits, we use the more stringent National Interest Waiver (NIW) approach used within the EB-2 NIW.** |
| **NIW area and description** | **Your response** |
| **Progress made in the endeavor. What have you done so far to show that you are able to succeed in this endeavor?** **Ways to prove this include:*** *Have others (especially persons in the US) expressed an interest in working with you?*
* *Have companies requested your services?*
* *Have you succeeded in a similar endeavor in the past?*
* *Have you received grants for similar work?*
* *Have you played a leading or critical role in a respected organization?*
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| **Need for financial support.**The USCIS sometimes asks if a petitioner’s plans are financially feasible. If you need financing, explain how you plan to get the money you need. If you do not need financing to succeed, please explain why. |   |
| **What do you think are the national benefits of your work?** Please indicate all ways below that may relate to your endeavor:* Creation of jobs for U.S. workers.
* Increased taxable revenues.
* Has national or global implications within your field.
* Improvements to societal welfare (i.e. medical health, culture, public safety, national security, quality of life, environmental quality, mental health, artistic enrichment)
* Impacts an area that the U.S. government has indicated is of significant importance.
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| **Are there articles that you want us to cite in your plan?** If so, please provide links to them here. Please do not add more than 10 articles. |  |
| **Small businesses can use various approaches toward making a difference in the U.S. and world through social responsibility programs (**[**learn about ways small businesses can incorporate social responsibility into their business models**](https://www.profval.com/post/social-responsibility-how-your-small-business-can-make-a-big-difference) **and see ProfVal’s approach**). Some clients have supplemented their arguments for national interest based on their social responsibility initiatives. If you have a social responsibility program, please describe it here:Example: My company {insert company name} has also [made a commitment through Pledge 1%](https://pledge1percent.org/pledged/) to donate part of our {choose one or more: equity, time, product, profit} toward giving back to U.S. communities in ways aligned to my proposed endeavor. Specifically, my company has pledged to give {what will you give back to the community} to {who is it benefitting?}. In addition to the core benefits of my endeavor, this program will lead to benefits for U.S. citizens by helping {who it is benefitting} to {how are they benefitting?}. |  |

**EXAMPLES FOR REFERENCE**

# ENDEAVOR DESCRIPTION



# WORK EXPERIENCE EXAMPLES

**F**

**further explain important projects**

**, contributions**

**, awards, etc.,**

**listed in your resume**

*Example 1:*

As listed on

the

resume:

“

*Increased energy efficiency by installing an absorption chiller at the plant”*

As included in

the

plan:

*I would like to highlight a recent project, which involved innovating a way*

*to reduce energy*

*consumption and costs at the manufacturing plant. Chilled water of a certain temperature is needed to cool*

*our*

*products. The plant*

*was*

*chilling water with electricity*

*-*

*driven refrigeration units. Meanwhile, leftover steam from*

*another proc*

*ess was simply being released through a cooling tower. My team installed an absorption chiller that*

*used the excess steam and produced chilled water. This better used*

*the plant’s*

*resources and improved the plant’s*

*energy efficiency. This project reduced th*

*e site’s electrical consumption by more than 660,000kWh per year, saved*

*$45,000, and reduced the site’s carbon footprint.*

*Example 2:*

As listed on the resume: “

*Merit award from Mayor 2019”*

As included in the plan:

*“*

*I was chosen from among 200 nominated physicians to receive the merit award from the*

*Association of Pediatricians and the City of Turina in 2019. The award was given in recognition of my volunteer work*

*raising*

*$100,000 in*

*funds for medical supplies*

*for*

*und*

*erserved communities, and treatment of*

*patients*

*across*

*multiple clinics in the region.”*

**Include measurable results of your work: numbers, percentages, and more.**

*Example*

*1*

*:*

*My work in auditing and*

*process optimization increased payroll efficiency by 20% a*

*nd resulted in annual*

*savings of over $50,000.*

*Example 2: By using my own cost estimation method, I was able to save $3.5 million in a single project.*

**Provide the below information about main employers:**

-

What does the company do?

-

How big is it? (

revenue, number of employees, or other metrics)

-

A website link, if available.

*Example:*

*For more than 40 years,*

*Benchmark*

*has*

*been*

*a leader in the management of*

*bus and air*

*passenger*

*terminals*

*in Germany since 1979*

*. The company dedicated to providing differentiated service to citizens who benefit*

*from such facilities on a daily basis. As a result,*

*Benchmark*

*oversees more than*

*20*

*0 project*

*s*

*annually*

*, including*

*concession and service contracts*

*across Europe*

*.*

*Benchmark*

*has an average of 2*

*10*

*million passengers per year at its*

*bus / air terminals,*

*5.5*

*million daily users at urban terminals, 5*

*0*

*0,000 monthly calls at*

*c*

*all*

*c*

*enters and*

*5*

*,*

*2*

*00*

*employees.*

*Example:*

*Qatar Airways is the national carrier of the state of Qatar, and*

*a fast*

*-*

*growing airline founded in 1993.*

*Qatar has received numerous awards and recognition from Skytrax, an international air transport rating*

*organization. This recognition includes five “Airline of the Year” awards by Skytrax and a 5*

*-*

*star COVID*

*-*

*19 Airpor*

*t*

*Safety Rating for Hamad International Airport (HIA), Qatar Airways’ home and hub.*